# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

| Filed l     | by the Registrant $oxtimes$ Filed by a Party other than the Registrant $\Box$  |
|-------------|--|
| Check       | the appropriate box:   |
|             | Preliminary Proxy Statement  |
|             | Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))  |
|             | Definitive Proxy Statement   |
| $\boxtimes$ | Definitive Additional Materials  |
|             | Soliciting Material Pursuant to § 240.14a-12   |
|             | DATADOG, INC. (Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)  |
| Payme       | ent of Filing Fee (Check the appropriate box)  |
| $\boxtimes$ | No fee required.   |
|             | Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.   |
|             | Title of each class of securities to which transaction applies: Aggregate number of securities to which transaction applies: Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined): |
|             | Proposed maximum aggregate value of transaction:  Total fee paid:  |
|             | Fee paid previously with preliminary materials.  |
|             | Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.  |
|             | Amount Previously Paid:  Form, Schedule or Registration Statement No.:  Filing Party:  |

Date Filed:

### Dear Stockholder:

This proxy statement supplement, dated May 18, 2023 (this "Supplement"), supplements the definitive proxy statement on Schedule 14A of Datadog, Inc. a Delaware corporation (the "Company"), dated April 21, 2023 (the "Proxy Statement"), for the 2023 Annual Meeting of Stockholders (the "Annual Meeting") of the Company to be held on Thursday, June 8, 2023. Capitalized terms used in this Supplement and not otherwise defined herein have the meanings given to them in the Proxy Statement.

## Amendment and Restatement of Non-Employee Director Compensation Policy

The Company maintains a non-employee director compensation policy, which originally became effective in September 2019 in connection with our initial public offering, and which was subsequently amended and restated in May 2021. In May 2023, the compensation committee reviewed a comprehensive assessment of our non-employee director compensation program prepared by Compensia, which included a survey of competitive peer group market data. Following this review, the compensation committee approved changes to the non-employee director compensation program in order to ensure ongoing competitiveness. The non-employee director compensation policy as amended and restated on May 9, 2023, is set forth below.

### **Cash Compensation**

- \$50,000 per year for each non-employee director (increased from \$30,000);
- Additional \$24,000 per year for the lead non-employee director (if applicable) in addition to the annual amount above (increased from an additional \$18,000);
- \$25,000 per year for chair of the audit committee (increased from \$20,000) or \$12,500 per year for each other member of the audit committee (increased from \$10,000);
- \$20,000 per year for chair of the compensation committee (increased from \$15,000) or \$10,000 per year for each other member of the compensation committee (increased from \$7,500); and
- \$12,000 per year for chair of the nominating and corporate governance committee (increased from \$8,000) or \$6,000 per year for each other member of the nominating and corporate governance committee (increased from \$4,000).

The cash compensation above is payable to our eligible non-employee directors in equal quarterly installments in arrears, prorated for any partial quarter of service.

## **Equity Compensation**

In addition to the cash compensation structure described above, the amended and restated non-employee director compensation policy provides for the following equity incentive compensation program for non-employee directors. Only the amount of the annual grant was changed in connection with the May 2023 amendment and restatement, the other elements of director equity compensation remained unchanged. All such equity compensation will be granted under the 2019 Plan or any successor equity plan.

Retainer Grant. Each non-employee director may elect to convert his or her cash compensation under the policy into an award of restricted stock units (the "retainer grant"). If a non-employee director timely makes this election, each such retainer grant will be automatically granted on the first business day following the date the corresponding cash compensation otherwise would be paid under the policy. Each retainer grant will cover a number of shares of our Class A common stock equal to (A) the aggregate amount of the corresponding cash compensation otherwise payable to the non-employee director divided by (B) the closing sales price per share of our Class A common stock on the date the corresponding cash compensation otherwise would be paid (or, if such date is not a business day, on the first business day thereafter), rounded down to the nearest whole share. In addition, each retainer grant will be fully vested on the grant date.

Initial Grant. Each non-employee director who joins our board of directors will automatically, upon the date of his or her initial election or appointment to be a non-employee director (or, if such date is not a business day, on the first business day thereafter), be granted a one-time, initial restricted stock unit award (the "initial grant"), covering a number of shares of our Class A common stock equal to (A) \$400,000 divided by (B) the closing sales price per share of our Class A common stock on the applicable grant date, rounded down to the nearest whole share. Each initial grant will vest in three equal annual installments over the three-year period following the grant date, subject to continuous service through each applicable vesting date.

Annual Grant. On the date of each annual meeting of our stockholders, each person who is then a non-employee director of ours will automatically be granted an annual restricted stock unit award (the "annual grant"), covering a number of shares of our Class A common stock equal to (A) \$250,000 (increased from \$200,000) divided by (B) the closing sales price per share of our Class A common stock on the date of the applicable annual stockholder meeting (or, if such date is not a business day, the first business day thereafter). Each annual grant will vest on the earlier of the one-year anniversary of the award's grant date or the date of our next annual stockholder meeting following the award's grant date, subject to continuous service through the vesting date.

Each non-employee director's then-outstanding equity awards granted under the policy (and any other then-outstanding equity awards held by the non-employee director that were outstanding and unvested immediately prior to the date of the execution of the underwriting agreement related to our initial public offering) will become fully vested upon a change in control (as defined in our 2019 Plan), subject to the non-employee director remaining in continuous service until immediately prior to the closing of the change in control.

THIS SUPPLEMENT SHOULD BE READ IN CONJUNCTION WITH THE PROXY STATEMENT. EXCEPT AS SPECIFICALLY SUPPLEMENTED BY THE INFORMATION CONTAINED HEREIN, THIS SUPPLEMENT DOES NOT MODIFY ANY OTHER INFORMATION SET FORTH IN THE PROXY STATEMENT.