SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	01.3		of the investment company Act of	10+0			
1. Name and Address of Reporting Person* 2. Date of Event Requiring Statement (Month/Day/Year) II, L.P. 09/18/2019		atement ′ear)	3. Issuer Name and Ticker or Ti Datadog, Inc. [DDOG				
(Last) (First) (Middle) C/O ICONIQ CAPITAL	_		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title Other (specify			5. If Amendment, Date of Original Filed (Month/Day/Year)	
394 PACIFIC AVENUE, 2ND FLOOR			below)	below)	6. Inc	lividual or Joint cable Line)	/Group Filing (Check
(Street) SAN FRANCISCO CA 94111					x		y One Reporting Person y More than One erson
(City) (State) (Zip)							
	Table I - N	on-Deriva	 ative Securities Beneficia	ally Owned			
1. Title of Security (Instr. 4)			2. Amount of Securities	3. Ownershi	p 4. Nat	ure of Indirect	Beneficial Ownership
			Beneficially Owned (Instr. 4)	Form: Direc or Indirect ((Instr. 5)	t (D) (Instr. I)	5)	
Common Stock			91,461(1)(2)	D ⁽³⁾⁽⁴⁾⁽⁵⁾))		
Common Stock			97,725 ⁽¹⁾⁽²⁾	D ⁽⁶⁾⁽⁴⁾⁽⁵	i)		
Common Stock			1,890,426 ⁽¹⁾⁽²⁾	D ⁽⁷⁾⁽⁴⁾⁽⁵	i)		
Common Stock			3,084,381 ⁽¹⁾⁽²⁾	D ⁽⁸⁾⁽⁴⁾⁽⁵	i)		
			ve Securities Beneficially ants, options, convertib		;)		
1. Title of Derivative Security (Instr. 4)	2. Date Exerce Expiration D (Month/Day/	cisable and ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Series Seed Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	150,852	(1)	D ⁽⁹⁾⁽⁴⁾⁽⁵⁾	
Series Seed Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	118,092	(1)	D ⁽¹⁰⁾⁽⁴⁾⁽⁵⁾	
Series Seed Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	317,388	(1)	D ⁽³⁾⁽⁴⁾⁽⁵⁾	
Series Seed Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	339,132	(1)	D ⁽⁶⁾⁽⁴⁾⁽⁵⁾	
Series A Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	67,032	(1)	D ⁽⁹⁾⁽⁴⁾⁽⁵⁾	
Series A Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	52,464	(1)	D ⁽¹⁰⁾⁽⁴⁾⁽⁵⁾	
Series B Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	71,688	(1)	D ⁽⁹⁾⁽⁴⁾⁽⁵⁾	
Series B Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	56,112	(1)	D ⁽¹⁰⁾⁽⁴⁾⁽⁵⁾	
Series D Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	11,043,852	(1)	D ⁽⁹⁾⁽⁴⁾⁽⁵⁾	
Series D Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	8,645,100	(1)	D ⁽¹⁰⁾⁽⁴⁾⁽⁵⁾	
Series D Preferred Stock	(1)	(1)	Common Stock ⁽¹⁾⁽²⁾	4,120,260	(1)	D ⁽¹¹⁾⁽⁴⁾⁽⁵⁾	
1. Name and Address of Reporting Person* ICONIQ STRATEGIC PARTNE	<u>RS II, L.P.</u>			-	*	•	
(Last) (First) C/O ICONIQ CAPITAL 394 PACIFIC AVENUE, 2ND FLOOR	(Middle)						
(Street) SAN FRANCISCO CA	94111	_					
(City) (State)	(Zip)						

1. Name and Address of ICONIQ STRAT	Reporting Person [*]	<u>RS II-B, L.P.</u>
(Last)	(First)	(Middle)
C/O ICONIQ CAPI 394 PACIFIC AVEN		
(Street)	~	
SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)
1. Name and Address of ICONIQ Strateg Series	Reporting Person [*] ic Partners II Co-	-Invest, L.P., DD
(Last)	(First)	(Middle)
C/O ICONIQ CAPI 394 PACIFIC AVEN		
(Street) SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)
1. Name and Address of ICONIQ Strateg	Reporting Person [*]	. <u>P.</u>
(Last)	(First)	(Middle)
C/O ICONIQ CAPI 394 PACIFIC AVEN		
(Street) SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)
1. Name and Address of ICONIQ Strateg	Reporting Person [*] ic Partners III-B,	<u>L.P.</u>
(Last)	(First)	(Middle)
C/O ICONIQ CAPI 394 PACIFIC AVEN		
(Street) SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)
1. Name and Address of ICONIQ Strateg	Reporting Person [*] ic Partners IV, L.	<u>P.</u>
(Last)	(First)	(Middle)
C/O ICONIQ CAPI 394 PACIFIC AVEN		
(Street) SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)
1. Name and Address of ICONIQ Strateg	Reporting Person*	<u>L.P.</u>
(Last)	(First)	(Middle)
C/O ICONIQ CAPI 394 PACIFIC AVEN		
(Street)		

SAN FRANCISCO	CA	94111				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person [*] ICONIQ Strategic Partners II GP, L.P.						
(Last)	(First)	(Middle)				
C/O ICONIQ CAPI	TAL					
394 PACIFIC AVENUE, 2ND FLOOR						
(Street) SAN FRANCISCO	CA	94111				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person [*] ICONIQ Strategic Partners II TT GP, Ltd						
(Last)	(First)	(Middle)				
C/O ICONIQ CAPI	TAL					
394 PACIFIC AVE	NUE, 2ND FLOOR					
(Street) SAN FRANCISCO	CA	94111				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person [*] ICONIQ Strategic Partners III GP, L.P.						
(Last)	(First)	(Middle)				
C/O ICONIQ CAPI	TAL					
394 PACIFIC AVEN	NUE, 2ND FLOOR					
(Street) SAN FRANCISCO	CA	94111				
(City)	(State)	(Zip)				

Explanation of Responses:

1. The Preferred Stock is convertible into Class B Common Stock on a 1:1 basis and has no expiration date. Immediately prior to the closing of the Issuer's initial public offering, (1) all shares of Preferred Stock will be automatically converted into shares of Common Stock on a 1:1 basis.

2. After the completion of the Issuer's initial public offering, on any transfer of shares of Class B common stock, whether or not for value, each such transferred share will automatically convert into one share of Class A common stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation, including transfers for tax and estate planning purposes, so long as the transferring holder continues to hold sole voting and dispositive power with respect to the shares transferred. Additionally, the shares of Class B common stock will convert automatically into Class A common stock, on a 1:1 basis, upon the tenth anniversary of the Issuer's initial public offering.

3. The shares are held by ICONIQ Strategic Partners III, L.P. ("ICONIQ III").

4. Iconiq Strategic Partners GP II, L.P. ("ICONIQ GP II") is the sole general partner of each of ICONIQ II, ICONIQ II-B and ICONIQ II Co-Invest. ICONIQ Strategic Partners II TT GP, Ltd. ("ICONIQ Parent GP II") is the sole general partner of each of ICONIQ GP III") is the sole general partner of each of ICONIQ GP III. Leniq Strategic Partners GP III, L.P. ("ICONIQ GP III") is the sole general partner of each of ICONIQ GP III.") is the sole general partner of ICONIQ GP III. Iconiq Strategic Partners GP III, L.P. ("ICONIQ GP III") is the sole general partner of each of ICONIQ GP III.") is the sole general partner of each of ICONIQ GP III. Iconiq Strategic Partners GP IV, L.P. ("ICONIQ GP IV") is the sole general partner of each of ICONIQ IV and ICONIQ IV-B. ICONIQ Strategic Partners GP IV, L.P. ("ICONIQ GP IV") is the sole general partner of each of ICONIQ IV and ICONIQ IV-B. ICONIQ Strategic Partners of ICONIQ Parent GP IV") is the sole general partner of ICONIQ Parent GP IV") is the sole general partner of ICONIQ Parent GP IV") is the sole general partner of ICONIQ Parent GP IV") is the sole general partner of ICONIQ Parent GP IV") is the sole general partner of ICONIQ Parent GP IV") is the sole general partner of ICONIQ Parent GP IV") is the sole general partner of IV") is the sole general partner of ICONIQ GP IV. Divesh Makan ("Makan") and William J.G. Griffith ("Griffith") are the sole equity holders and directors of ICONIQ Parent GP II and ICONIQ Parent GP IV.

5. Each of ICONIQ GP II, ICONIQ GP III, ICONIQ GP IV, ICONIQ Parent GP II, ICONIQ Parent GP III, ICONIQ Parent GP IV, Makan and Griffith disclaims beneficial ownership of the securities reported herein for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), except to the extent of its or his pecuniary interest therein, if any. This report shall not be deemed an admission that any of the Reporting Persons is a beneficial owner of such securities for the purpose of Section 16 of the Exchange Act, or for any other purpose.

6. The shares are held by ICONIQ Strategic Partners III-B, L.P. ("ICONIQ III-B").

7. The shares are held by ICONIQ Strategic Partners IV, LP ("ICONIQ IV").

8. The shares are held by ICONIQ Strategic Partners IV-B, LP ("ICONIQ IV-B").

9. The shares are held by ICONIQ Strategic Partners II, LP ("ICONIQ II").

10. The shares are held by ICONIQ Strategic Partners II-B, LP ("ICONIQ II-B").

11. The shares are held by ICONIQ Strategic Partners II Co-Invest, L.P., DD Series ("ICONIQ II Co-Invest").

Remarks:

Form 1 of 2 This Form 3 is the first of two Form 3s being filed relating to the same event. The Form 3 has been split into two filings because there are more than 10 Reporting Persons in total, and the SEC's EDGAR filing system limits a single Form 3 to a maximum of 10 Reporting Persons. Each Form 3 will be filed by Designated Filer ICONIQ Strategic Partners II, L.P.

ICONIQ Strategic Partners II,
L.P., By: ICONIQ Strategic9Partners II GP, L.P., its General99/18/2019Partners II TT GP, Ltd, its09/18/2019General Partner, By: Kevin5Foster, its Sr. VP, /s/ Kevin9ICONIQ Strategic Partners II-
B, L.P., By: ICONIQ Strategic09/18/2019Partners II GP, L.P., its General09/18/2019

Partner, By: ICONIQ Strategic Partners II TT GP, Ltd., its General Partner, By: Kevin Foster, its Sr. VP, /s/ Kevin Foster **ICONIQ Strategic Partners II** Co-Invest, L.P., By: ICONIQ Strategic Partners II GP, L.P., its General Partner, By: 09/18/2019 **ICONIQ Strategic Partners II** TT GP, Ltd., its General Partner, By: Kevin Foster, its Sr. VP, /s/ Kevin Foster ICONIQ Strategic Partners III, L.P., By: ICONIQ Strategic Partners III GP, L.P., its General Partner, By: ICONIQ 09/18/2019 Strategic Partners III TT GP, Ltd., its General Partner, By: Kevin Foster, its Sr. VP, /s/ Kevin Foster **ICONIQ Strategic Partners III-**B, L.P., By: ICONIQ Strategic Partners III GP, L.P., its General Partner, By: ICONIQ 09/18/2019 Strategic Partners III TT GP, Ltd., its General Partner, By: Kevin Foster, its Sr. VP, /s/ Kevin Foster **ICONIQ Strategic Partners IV**, L.P., By: ICONIQ Strategic Partners IV GP, L.P., its **General Partner**, By: ICONIQ 09/18/2019 Strategic Partners IV TT GP, Ltd., its General Partner, By: Kevin Foster, its Authorized Signatory, /s/ Kevin Foster **ICONIQ Strategic Partners IV-**B, L.P., By: ICONIQ Strategic Partners IV GP, L.P., its **General Partner**, By: ICONIQ 09/18/2019 Strategic Partners IV TT GP, Ltd., its General Partner, By: Kevin Foster, its Authorized Signatory, /s/ Kevin Foster **ICONIQ Strategic Partners II** GP, L.P., a Cayman Islands exempted limited partnership, By: ICONIQ Strategic Partners 09/18/2019 II TT GP, Ltd., a Cayman Islands exempted company, its General Partner, /s/ Kevin Foster **ICONIQ Strategic Partners II** TT GP, Ltd., a Cayman Islands 09/18/2019 exempted company, /s/ Kevin Foster ICONIQ Strategic Partners III GP, L.P., a Cayman Islands exempted limited partnership, By: ICONIQ Strategic Partners III TT GP, Ltd., a Cayman 09/18/2019 Islands exempted company, its, General Partner, By: Kevin Foster, Title: Senior Vice President, /s/ Kevin Foster

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.