FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES Filed pursuant to Section 16(a) or Section 30(h) of the Ir A Name and Address of Reserving Person*

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	ess of Reporting Persor Pr	1		suer Name and Tic <u>tadog, Inc.</u> []		g Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) C/O DATADOO	(First) G, INC.	(Middle)		ate of Earliest Tran 03/2024	saction (Mont	h/Day/Year)	7	Officer (give title below) CHIEF EXECU	below	, ,			
620 8TH AVENUE, 45TH FLOOR			4. lf	Amendment, Date	of Original File	ed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person						
(Street) NEW YORK	NY	10018						Form filed by More	e than One Repo	rting Person			
,	111	10010	Ru	Rule 10b5-1(c) Transaction Indication									
(City) (State) (Zip)				Check this box to ind affirmative defense c	licate that a trar onditions of Ru	nsaction was made pursuant to a co le 10b5-1(c). See Instruction 10.	ontract, in	stract, instruction or written plan that is intended to satisfy the					
		Table I - No	on-Derivativ	e Securities A	cquired, D	isposed of, or Benefic	ially O	wned					
1. Title of Security	r (Instr. 3)	C	2. Transaction Date (Month/Dav/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquired (A) or Di Of (D) (Instr. 3, 4 and 5)	sposed	5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial			

	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)
Class A Common Stock	05/13/2024		J ⁽¹⁾		345	Α	\$0	337,592	D	
Class A Common Stock	06/03/2024		C ⁽²⁾		85,637	A	\$0.3067	423,229	D	
Class A Common Stock	06/03/2024		S ⁽³⁾		67,228	D	\$ 108.9309 ⁽⁴⁾	356,001	D	
Class A Common Stock	06/03/2024		S ⁽³⁾		17,009	D	\$109.7198(5)	338,992	D	
Class A Common Stock	06/03/2024		S ⁽³⁾		1,400	D	\$110.6793(6)	337,592	D	
Class A Common Stock	06/03/2024		S ⁽⁷⁾		13,053	D	\$109.455	324,539	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Numbo Derivativ Securitie Acquired Disposed (Instr. 3,	re s I(A)or dof(D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Stock Option (Right to Buy)	\$0.3067	06/03/2024		М			150,240	(8)	06/28/2029	Class B Common Stock	150,240	\$ 0	1,802,880	D	
Class B Common Stock	(2)	06/03/2024		М		150,240		(2)	(2)	Class A Common Stock	150,240	\$ <u>0</u>	8,883,527	D	
Class B Common Stock	(2)	06/03/2024		C ⁽²⁾			85,637	(2)	(2)	Class A Common Stock	85,637	\$0	8,798,890	D	

Explanation of Responses:

1. Acquired in pro rata distribution from a fund in which the Reporting Person is a limited partner.

2. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. Each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon the earliest of: (i) any transfer, whether or not for value, except for certain "Permitted Transfers" as defined in the Issuer's amended and restated certificate of incorporation, (ii) the death of the Reporting Person in the case of shares held directly or in a trustee capacity, and (iii) the tenth anniversary of the Issuer's initial public offering of its Class A Common Stock.

3. Shares sold pursuant to a 10b5-1 plan dated March 15, 2023.

4. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$108.34 to \$109.33. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.

5. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$109.34 to \$110.33. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.

6. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$110.35 to \$111.22. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.

7. The Reporting Person was required by the Issuer to sell only the number of shares of common stock necessary to cover applicable tax withholding obligations realized upon the vesting of restricted stock units and performance-based restricted stock units, as well as any related brokerage commission fees.

8. Option is fully vested and exercisable.

/s/ Ron A. Metzger, Attorney-in-Fact 06/05/2024

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.