FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

_			
Washington	D.C. 20	0549	

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	VAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addr		ing Person [*]				er Name and Ticked dog, Inc. [D			Symbol			neck a	onship of Report all applicable) Director Officer (give titl	•	n(s) to Issuer 10% Ow Other (s	
(Last) C/O DATADO 620 8TH AVEN		(Mid	ldle)		3. Date of Earliest Transaction (Month/Day/Year) 01/26/2023							X	below)	Executive	below)	Jecny
(Street) NEW YORK	NY	100	018		4. If Ar	nendment, Date of	Origina	l Filed	(Month/Day/Ye	ear)	6. I	ndivic	dual or Joint/Gro Form filed by C Form filed by N	One Repor	ting Person	,
(City)	(State)	(Zip))													
1. Title of Security	/ (Inetr 3)	Tab		on-Deri		Securities A	cquire	d, Di	4. Securities A			_	ned 5. Amount of	6.0	wnership	7. Nature of
1. Title of Security (IIISII. 3)			[y/Year) if	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)						Securities Beneficially Owned Following Reported	ned (D)	n: Direct or Indirect nstr. 4)	Indirect Beneficial Ownership
							Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Class A Commo	on Stock			01/26/	2023		C ⁽¹⁾		85,637	Α	\$0.306	57	328,919(2))	D	
Class A Commo	on Stock			01/26/	2023		S ⁽³⁾		19,160	D	\$72.416	4(4)	309,759		D	
Class A Commo	on Stock			01/26/	2023		S ⁽³⁾		24,514	D	\$73.255	7(5)	285,245		D	
Class A Commo	on Stock			01/26/	2023		S ⁽³⁾		12,840	D	\$74.371	4(6)	272,405		D	
Class A Commo	on Stock			01/26/	2023		S ⁽³⁾		23,533	D	\$75.322	. <mark>7</mark> (7)	248,872		D	
Class A Commo	on Stock			01/26/	2023		S ⁽³⁾		5,590	D	\$75.957	9(8)	243,282		D	
			Table II			Securities Acc						Own	ed			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deer Execution		4. Transac Code (Ir		. i	Expira	Exercisable an tion Date n/Day/Year)	of Se	tle and Amou	unt	Derivative de	Number of erivative ecurities	10. Ownership	11. Nature of Indirect

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
StockOption(Right toBuy)	\$0.3067	01/26/2023		М			150,240	(9)	06/28/2029	Class B Common Stock	150,240	\$0.00	4,356,960	D	
Class B Common Stock	(1)	01/26/2023		М		150,240		(1)	(1)	Class A Common Stock	150,240	\$0.00	8,310,622	D	
Class B Common Stock	(1)	01/26/2023		C ⁽¹⁾			85,637	(1)	(1)	Class A Common Stock	85,637	\$0.00	8,224,985	D	

Explanation of Responses:

- 1. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. Each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon the earliest of: (i) any transfer, whether or not for value, except for certain "Permitted Transfers" as defined in the Issuer's amended and restated certificate of incorporation, (ii) the death of the Reporting Person in the case of shares held directly or in a trustee capacity, and (iii) the tenth anniversary of the Issuer's initial public offering of its Class A Common Stock.
- 2. In the Reporting Person's prior Form 4 filed on December 6, 2022, the number of shares reflected in Box 4 was inadvertently reflected as 13,781 and should have been reflected as 13,490.
- 3. Shares sold pursuant to a 10b5-1 plan entered into on March 14, 2022.
- 4. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$71.85 to \$72.84. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 5. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$72.85 to \$73.84. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price
- 6. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$73.85 to \$74.84. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 7. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$74.85 to \$75.84. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 8. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$75.85 to \$76.00. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 9. Option is fully vested and exercisable.

Remarks:

Olivier Pomel, by /s/ Ron A. Metzger, Attorney-in-Fact

01/30/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.