# FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

# Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of

Class A Common Stock

Class A Common Stock

Class A Common Stock

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	lefense conditions of See Instruction 10.											
1. Name and Addre			ssuer Name <b>and</b> Tionatadog, <u>Inc.</u> [ I			Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Le-Quoc Ait	<u> </u>				-		<b>V</b>	Director		Owner		
(Last) (First) (Middle)									<b>V</b>	Officer (give title below)	Other below	(specify
C/O DATADO	(/		Date of Earliest Trans	saction	(Montl	n/Day/Year)		Chief Technology Officer				
620 8TH AVEN	1	OOR		03/2024								
(Street)		4. If	Amendment, Date	of Origir	nal File	ed (Month/Day		6. Individual or Joint/Group Filing (Check Applicable Line)				
NEW YORK	NY							Form filed by One Reporting Person Form filed by More than One Reporting Per				
(City)	(State)	(Zip)										
		Table I -	Non-Derivativ	e Securities A	cquir	ed, C	isposed o	f, or B	eneficially O	wned		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Of (D) (Instr.		(A) or Disposed )	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature o Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Commo	on Stock		09/03/2024		C <sup>(1)</sup>		85,637	A	\$0.3067	433,321	D	
Class A Commo	on Stock		09/03/2024		C <sup>(1)</sup>		30,780	A	\$0.9092	464,101	D	
Class A Commo	on Stock		09/03/2024		C <sup>(1)</sup>		10,688	A	\$10.74	474,789	D	
Class A Commo	on Stock		09/03/2024		S <sup>(2)</sup>		62,662	D	\$111.5833(3)	412,127	D	
Class A Commo	on Stock		09/03/2024		S <sup>(2)</sup>		29,249	D	\$112.7662(4)	382,878	D	
Class A Commo	on Stock		09/03/2024		S <sup>(2)</sup>		18,238	D	\$113.6213(5)	364,640	D	
Class A Commo	on Stock		09/03/2024		S <sup>(2)</sup>		16,237	D	\$114.4961(6)	348,403	D	
Class A Commo	on Stock		09/03/2024		<b>S</b> <sup>(2)</sup>		719	D	\$115.3211(7)	347,684	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

S<sup>(8)</sup>

S<sup>(8)</sup>

11,387

132

D

D

\$113.516

\$111.828(9)

336,297

336,165

35

D

D

I

By

Trust(10)

09/03/2024

09/03/2024

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)  Deriv		5. Number Derivative Securities Acquired Disposed (Instr. 3,	re s I(A) or d of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (Right to Buy)	\$0.3067	09/03/2024		М			150,240	(11)	10/27/2025	Class B Common Stock	150,240	\$0	1,352,160	D	
Class B Common Stock	(1)	09/03/2024		М		150,240		(1)	(1)	Class A Common Stock	150,240	\$0	1,755,122	D	
Class B Common Stock	(1)	09/03/2024		С			85,637	(1)	(1)	Class A Common Stock	85,637	\$0	1,669,485	D	
Stock Option (Right to Buy)	\$0.9092	09/03/2024		M			54,000	(11)	10/25/2027	Class B Common Stock	54,000	\$0	702,000	D	
Class B Common Stock	(1)	09/03/2024		М		54,000		(1)	(1)	Class A Common Stock	54,000	\$0	1,723,485	D	
Class B Common Stock	(1)	09/03/2024		С			30,780	(1)	(1)	Class A Common Stock	30,780	\$0	1,692,705	D	
Stock Option (Right to Buy)	\$10.74	09/03/2024		М			18,750	(11)	07/19/2029	Class B Common Stock	18,750	\$0	693,750	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable			Transaction(s) (Instr. 4)				
Class B Common Stock	(1)	09/03/2024		М		18,750		(1)	(1)	Class A Common Stock	18,750	\$0	1,711,455	D	
Class B Common Stock	(1)	09/03/2024		С			10,688	(1)	(1)	Class A Common Stock	10,688	\$0	1,700,767	D	
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	7,029,835		7,029,835	I	By Trust <sup>(10)</sup>

### **Explanation of Responses:**

- 1. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. Each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon the earliest of: (i) any transfer, whether or not for value, except for certain "Permitted Transfers" as defined in the Issuer's amended and restated certificate of incorporation, (ii) the death of the Reporting Person in the case of shares held directly or in a trustee capacity, and (iii) the tenth anniversary of the Issuer's initial public offering of its Class A Common Stock.
- 2. Shares sold pursuant to a 10b5-1 plan dated September 5, 2023.
- 3. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$111.11 to \$112.08. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 4. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$112.11 to \$113.10. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 5. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$113.11 to \$114.10. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 6. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$114.13 to \$115.08. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 7. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$115.15 to \$115.40. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 8. The Reporting Person was required by the Issuer to sell only the number of shares of common stock necessary to cover applicable tax withholding obligations realized upon the vesting of restricted stock units and performance-based restricted stock units, as well as any related brokerage commission fees.
- 9. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$111.754 to \$111.93. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 10. Shares are held by the Alexis Le-Quoc Revocable Trust.
- 11. Option is fully vested and exercisable.

#### Remarks:

/s/ Kerry Acocella, Attorney-in-

09/05/2024

<u>Fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.