FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number: 3235-0287								
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Richardson Julie</u>															k all applic Directo	applicable)		Person(s) to Issuer 10% Owner		
	ГADOG, IN		, ,					3. Date of Earliest Transaction (Month/Day/Year) 01/13/2021									Other (spec below)		specify	
620 8TH AVENUE, 45TH FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YO	ORK N	Y	10018														iled by One Reporting Person iled by More than One Reporting 1			
(City)	(S	tate)	(Zip)																	
		Tal	ole I -	Non-Der	ivativ	e Se	curitie	es A	cquir	ed, C	Disposed (of, or E	3ene	ficially	Owned					
1. Title of Security (Instr. 3)		2. Transac Date (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and					es ally Following	Form Ily (D) o ollowing (I) (In		7. Nature of Indirect Beneficial Ownership				
									Code	v	Amount	(A) or (D)	Price		Transac	Reported Fransaction(s) Instr. 3 and 4)			(Instr. 4)	
Class A (Class A Common Stock 01			01/13/2	2021	21			C ⁽¹⁾		3,123	A	\$7	7.9567	5,	5,424		D		
Class A (class A Common Stock 01/1			01/13/2	2021	1		S ⁽²⁾		100	D	\$1	102.71	5,	5,324		D			
Class A (Common St	ock		01/13/2	2021				S ⁽²⁾		1,100	D	\$104	4.3336 ⁽³	4,	,224		D		
Class A (Common Stock 01/13/20			2021	21		S ⁽²⁾		1,923	D	\$105.0473(4)		2,301			D				
			Table								sposed of s, converti				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code (8)			ative ities red (A) posed (Instr.	Expiration (Month/Da			Amou Secur Under Deriva	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
					Code	v	(A)	(D)	Date Exe	e rcisabl	Expiration e Date	Title	0 N 0	lumber	unt (Instr.		(-)			
Stock Option (Right to	\$7.9567	01/13/2021			М			3,123	3	(5)	06/12/2029	Class Comn Stoo	non 3	3,123	\$0.00	90,62	7	D		

Explanation of Responses:

(1)

(1)

1. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. Each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon the earliest of: (i) any transfer, whether or not for value, except for certain "Permitted Transfers" as defined in the Issuer's amended and restated certificate of incorporation, (ii) the death of the Reporting Person in the case of shares held directly or in a trustee capacity, and (iii) the tenth anniversary of the Issuer's initial public offering of its

3,123

2. Shares sold pursuant to a 10b5-1 plan entered into on May 14, 2020.

01/13/2021

01/13/2021

- 3. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$103.75 to \$104.66. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 4. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$104.75 to \$105.73. The Reporting Person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 5. 25% of the shares underlying the option vested on June 11, 2020, with the remainder vesting in equal monthly installments thereafter over three years.

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3,123

Remarks:

Class B

Stock

Stock

Class B

Julie Richardson, by /s/ Ron A. Metzger, Attorney-in-Fact

01/15/2021

3,123

0

D

D

** Signature of Reporting Person

Class A

Stock

Class A

Common

Stock

3,123

3,123

\$0.00

\$0.00

(1)

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.