FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of dre Arme	Reporting Person*					Name a og, <u>In</u>				g Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify				vner	
	TADOG, IN	,	(Middle))		3. Date of Earliest Transaction (Month/Day/Year) 12/27/2021							A	Chief People Officer					
(Street) NEW Y(10018 (Zip)		_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
(Oily)	(0			Non-Der	ivativ	e Se	curitie	es Ac	cquir	red, D	isposed c	of, or E	Benefi	cially (Owned				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/N				Execution Date,		ıte,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			I 5)	5. Amount of Securities Beneficially Owned Followin		Form (D) o	: Direct I r Indirect E str. 4) (7. Nature of Indirect Beneficial Ownership		
								Ī	Code	v	Amount	(A) or (D)	Price	Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)					(Instr. 4)
Class A Common Stock 12/27/202				2021	1			C ⁽¹⁾		5,625	A	\$0.00		60,303			D		
Class A Common Stock 12/27/202				2021	1			S ⁽²⁾		200	D	\$180	\$180.885 ⁽³⁾		60,103		D		
Class A C	Common St	ock		12/27/2	2021				S ⁽²⁾		2,841	D	\$182.	3503 ⁽⁴⁾ 57,262 D				D	
Class A C	Common St	ock		12/27/2	2021				S ⁽²⁾		1,868	D	\$183.	3.1373 ⁽⁵⁾ 55,394 D			D		
Class A C	Common St	mmon Stock 12/27/2021 S ⁽²⁾ 716 D \$183.858 ⁽⁶⁾ 54,678						,678		D									
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, //Day/Year)		saction e (Instr. Securities Acquired (A or Dispose of (D) (Instr. 3, 4 and 5)		tive ties red (A) posed (Instr.	Expiration (Month/Da			Amou Securi Under Deriva	7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)			9. Number derivative Securities Beneficiall Owned Following Reported	Ov Fo Dii or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exe	e ercisable	Expiration Date	Title	or Nui of	mber ares		Transaction(s) (Instr. 4)			

Explanation of Responses:

\$7 9567

(8)

(8)

Option

Buy) Class B

Stock

Class B

Common

Stock

(Right to

1. The Reporting Person was required by the Issuer to sell only the number of shares of common stock necessary to cover applicable tax withholding obligations realized upon the vesting of restricted stock units, as well as any related brokerage commission fees.

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5 625

5,625

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(7)

(8)

(8)

2. Shares sold pursuant to a 10b5-1 plan entered into on August 18, 2020.

12/27/2021

12/27/2021

12/27/2021

- 3. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$180.57 to \$181.20. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 4. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$181.64 to \$182.59. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 5. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$182.71 to \$183.69. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 6. Price reported is a weighted-average sales price. The shares were sold at prices ranging from \$183.74 to \$183.99. The reporting person will provide upon request to the SEC, the Issuer or security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 7. Option vested as to 25% on June 20, 2020 and in equal monthly installments thereafter over three years
- 8. Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. Each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon the earliest of: (i) any transfer, whether or not for value, except for certain "Permitted Transfers" as defined in the Issuer's amended and restated certificate of incorporation, (ii) the death of the Reporting Person in the case of shares held directly or in a trustee capacity, and (iii) the tenth anniversary of the Issuer's initial public offering of its Class A Common Stock

Remarks:

Armelle De Madre, by /s/ Ron Metzger, Attorney-in-Fact

Class B

Stock

Class A

Stock

Class A

Commo

Stock

5,625

5,625

5.625

\$0.00

\$0.00

\$0.00

101 250

5.625

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D

06/28/2029

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(8)

12/29/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.