

## Datadog Launches Cloud Security Platform to Provide Security Teams with Unprecedented Observability Capabilities

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## Datadog Unifies Observability and Security into a Single Platform to Meet the Needs of Modern DevSecOps Teams

NEW YORK, Aug. 4, 2021 /PRNewswire/ -- Datadog, Inc. (NASDAQ: DDOG), the monitoring and security platform for cloud applications, today announced the launch of the Datadog Cloud Security Platform, adding full-stack security context to Datadog's deep observability capabilities. This new offering enables organizations to use a single platform to correlate security insights with monitoring data across infrastructure, network and application tiers, providing Security teams with the visibility they need to understand and respond to potential threats faster.



In recent years, security attacks have increasingly focused on the application level, prompting DevOps and Security teams to work more closely together to "shift left" and infuse security into the full software development life cycle. Traditionally, this has been difficult because of siloed tools and processes, which has been further exacerbated as organizations move to the cloud and security teams are left with even less visibility.

Datadog's Cloud Security Platform addresses these challenges by enabling DevOps and Security teams to access a shared source of truth supported by a common data model. With Datadog, in parallel to detecting potential threats, Security leaders now have access to the underlying infrastructure, network and application data at the time of an attack, meaning they have deeper insights that enable more accurate threat detection and accelerated incident response. And, unlike point solutions, Datadog's platform approach ensures that this data is automatically correlated and presented in context, without requiring manual analysis.

"As organizations embark on their digital transformation journey, unifying once disparate security, compliance and engineering practices has become a key requirement to deliver best-in-class customer experiences," said Amit Agarwal, Chief Product Officer, Datadog. "Built for cloud scale, the Datadog Cloud Security Platform supports organizations in adopting a modern DevSecOps practice that will enable a more holistic and, ultimately, a more robust approach to security, without increasing the operational burden of deploying and maintaining multiple, disconnected point solutions."

"With Lemonade's growth, cloud security has become a primary focus," said Jonathan Jaffe, Chief Information Security Officer, Lemonade. "Within the first week of an easy integration, Datadog's security offerings helped my team manage potential threats faster, with less effort, and with higher fidelity and accuracy. What's more, collaboration with our DevOps colleagues became easier and has helped tie security to the business. We have many security tools and services; Datadog Cloud Security Platform has become one of our top-three tools. We see it supporting our current and future growth with security, and in lockstep with DevOps."

Forrester's State of Application Security report notes that "Applications remain a top cause of external breaches, and the prevalence of open source, API, and containers only adds complexity to the security team. Happily, organizations have started to recognize the importance of application security

and are embedding security more tightly into the development phase."<sup>1</sup>

The Datadog Cloud Security Platform includes:

- Cloud Security Posture Management (CSPM) makes it easy to track whether your production environment complies with industry standards, such as PCI DSS, SOC 2 and HIPAA, and catches misconfigurations that leave your organization vulnerable to potential attacks.
- Cloud Workload Security (CWS) detects threats to your production workloads by monitoring file and process activity across your environments to help catch host and infrastructure-based attacks.
- Security Monitoring identifies threats to your cloud environments by analyzing operational and security logs. As an easy-to-use cloud-native SIEM, Security Monitoring provides out-of-the-box security integrations and threat detection rules that are easy to extend and customize.
- Application Security, currently in beta, provides protection against application-level threats by identifying and blocking attacks that target code-level vulnerabilities, such as SQL injections and cross-site scripting (XSS) exploits.
- Unified Observability and Security Reporting allows seamless pivots between DevOps telemetry and security insights. This unified experience enables Security teams to understand the operational and business impact of security incidents, and DevOps teams to see security signals alongside the metrics, traces and logs of their services.

For more information and to get started with the Datadog Cloud Security Platform, please visit https://www.datadoghg.com/product/security-platform/.

Datadog will be at Black Hat's USA Summit—both in person and virtually. To listen in on our session, *With Friends Like eBPF, Who Needs Enemies?* please visit <u>Black Hat speaker sessions</u>.

<sup>1</sup> Forrester, The State of Application Security 2021, March 22nd, 2021 by Sandy Carielli

## **About Datadog**

Datadog is the monitoring and security platform for cloud applications. Our SaaS platform integrates and automates infrastructure monitoring, application performance monitoring and log management to provide unified, real-time observability of our customers' entire technology stack. Datadog is used by organizations of all sizes and across a wide range of industries to enable digital transformation and cloud migration, drive collaboration among development, operations, security and business teams, accelerate time to market for applications, reduce time to problem resolution, secure applications and infrastructure, understand user behavior and track key business metrics.

## **Forward-Looking Statements**

This press release may include certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those risks detailed under the caption "Risk Factors" and elsewhere in our Securities and Exchange Commission filings and reports, including the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on May 7, 2021, as well as future filings and reports by us. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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