



Datadog Launches Audit Trail to Help Businesses Achieve Their Compliance and Governance Objectives

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Datadog Audit Trail provides detailed audit event access, alerting and reporting capabilities that are critical for compliance and operational workflow management

NEW YORK, June 23, 2022 /PRNewswire/ -- [Datadog](#), Inc. (NASDAQ: DDOG), the monitoring and security platform for cloud applications, today announced the general availability of [Datadog Audit Trail](#), a new service that enables customers to audit all changes within the Datadog platform. Together with [Datadog Sensitive Data Scanner](#) and role-based access control (RBAC), Datadog Audit Trail helps businesses build a more complete compliance strategy for their observability data by mitigating the risk of significant data breaches, unauthorized user access and unintended configuration changes.



Regulatory requirements such as FedRAMP, GDPR and HIPAA require businesses to audit their platform activity on an ongoing basis, which can become time consuming and resource intensive. Datadog Audit Trail provides a unified view to give customers full visibility into user and API actions across the platform, allowing teams to report and alert on changes and fulfill their audit and compliance demands quickly and easily.

As organizations continue to increase their investments in cloud migration, automation and CI/CD integrations, it becomes critical to monitor for and respond rapidly to any unintended access, configuration and billing changes in their setup. Audit events—such as changes to monitors, dashboards, or data retention and RBAC policies—are key to diagnosing and mitigating such incidents.

"With Datadog Audit Trail, we were able to quickly find and lock down suspicious activity across certain access keys, helping us ensure sensitive information remained protected across the stack and meet our compliance and security goals," said Doug Reading, Engineering Manager, Observability at Zendesk.

"It can be a very manual and painful process to dig for the right information in event logs and troubleshoot when some critical Datadog configuration gets changed," said Pranay Kamat, Group Product Manager at Datadog. "Datadog Audit Trail simplifies this process. Teams can now collaborate on audit requests without leaving the Datadog platform. This reduces the time it takes to build, report and remediate important and time-sensitive events."

Datadog Audit Trail solves customer pain points by enabling organizations to:

- **Retain all observability audit events to enable compliance:** Enable organizational compliance by keeping all audit events for 90 days, with additional options for long-term archival.
- **Respond to audit requests easily:** Analyze trends and usage details with out-of-the-box dashboards and reporting capabilities.
- **Monitor critical events:** Stay alerted when critical observability configuration changes are made or unusual access activity is detected.

Datadog Audit Trail is generally available today and pricing information can be found [here](#). Learn more about the offering here: <https://www.datadoghq.com/product/audit-trail/>.

About Datadog

Datadog is the monitoring and security platform for cloud applications. Our SaaS platform integrates and automates infrastructure monitoring, application performance monitoring and log management to provide unified, real-time observability of our customers' entire technology stack. Datadog is used by organizations of all sizes and across a wide range of industries to enable digital transformation and cloud migration, drive collaboration among development, operations, security and business teams, accelerate time to market for applications, reduce time to problem resolution, secure

applications and infrastructure, understand user behavior and track key business metrics.

Forward-Looking Statements

This press release may include certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended including statements on the benefits of new products and features. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Actual results may differ materially from those described in the forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those risks detailed under the caption "Risk Factors" and elsewhere in our Securities and Exchange Commission filings and reports, including the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on May 6, 2022, as well as future filings and reports by us. Except as required by law, we undertake no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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